

## We're Your Digital Guides

Your customers are in the digital realm: on the Web, using their iPhones, connecting via social networks and watching videos. Are you where your customers are? If not, let us help you.

As digital pioneers, our integrated group of designers and developers and our experienced management team understand how to navigate the often confusing virtual wilds. Let us be your guide as you maneuver the digital world, providing the essential tools for this amazing journey.

### What We Do

We excel at making complex concepts:

- Engaging
- Simple to understand
- Easy to retain
- Fun, when appropriate

We do this by:

- Strategizing around your goals (goal-oriented)
- Focusing on your audience (user-focused)
- Leveraging tools, processes, and best practices (value-minded)
- Working closely with you and your team (make your interests our interests)

### Our Work

Maximize digital marketing initiatives through a blend of strategy, conception, execution, maintenance, & measurement:

- Website Design and Development
- Branding
- Interactive Demos and Animations
- Custom Cross-Platform Applications
- Social Media Strategy and Execution
- SEO Strategy and Execution
- Games
- Mobile Applications

### Who We Are

Plexipixel is a full-service digital agency specializing in consumer-driven experiences that incorporate "Sticky Brand Play"™, our user-focused, value-minded process to acquire, engage, and retain customers that gets measurable results.

Our projects include B2B and B2C work with clients like Adidas, Philips, Infiniti and Microsoft.

Contact us at [vicky@plexipixel.com](mailto:vicky@plexipixel.com) or (206) 781-1405 to schedule a consultation today!



*"At the end of the day for me personally, I'm looking to build long lasting, trust relationships. I need to know that if someone tells me they can do something that I don't have to lay in bed at night and worry about it, knowing that it is being taken care of. For me, you guys have always delivered on these."*

- Design Director - Microsoft